

ROCK THE RIBBON



2017 Sponsorship Opportunities

5K, 10K and Kids Dash

Friday, September 15

Morton Plant Hospital Campus

Rock-the-Ribbon.org

It's back! Join us this September as we combine the powers of **PINK** and **BLUE** to fight for you! We're racing to raise funds for both our prostate and breast cancer programs at the local, not-for-profit hospitals of Morton Plant Mease. Run along with us and "Rock the Ribbon"!

The image is a promotional graphic for the Rock the Ribbon event. It features a central shield-shaped logo with a white ribbon, split into blue and pink halves. The background is a composite of two images: a blue shirt being pulled apart on the left and a pink shirt being pulled apart on the right. Text is overlaid on the image.

Let Our Powers Combine...

ROCK THE RIBBON

Racing to Fight
Prostate and Breast
CANCER

5K 10k
Kids Dash



2017 Sponsorship Commitment Form

Friday, September 15, 2017

Rock-The-Ribbon.org

Yes! My company would like to sponsor Rock the Ribbon and join the Morton Plant Mease Health Care Foundation in the fight against prostate and breast cancer.

Presenting \$25,000

Premier \$10,000

Gold \$5,000

Silver \$2,500

Bronze \$1,000

Copper \$500

Vendor

I am unable to sponsor, but would like to make a donation to the Morton Plant Mease Health Care Foundation in the amount of \$

Contact Information

Name/Title:

Address:

City:

State:

Zip Code:

Phone Number:

Email:

Sponsor Name:

as you would like it to appear on printed materials

Payment Method

Visa

MasterCard

American Express

Discover

Card #:

Exp. Date:

Security Code:

Signature:

Check #:

(payable to Morton Plant Mease Health Care Foundation)

Please return your completed form via one of the following methods:

by mail:

by email:

Morton Plant Mease Health Care Foundation Eric.Barsema@BayCare.org

Attn: Rock the Ribbon

1200 Druid Road S.

Clearwater, FL 33756

For t-shirts, printing and marketing purposes, please submit your company logo in color, black & white, both JPEG and EPS formats to Brittany.Leiser@BayCare.org by August 25, 2017.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES ON THEIR WEBSITE (800HelpFla.com) OR AT 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. MORTON PLANT MEASE HEALTH CARE FOUNDATION, FLORIDA REGISTRATION #CH321 RECEIVES 100% OF ALL CONTRIBUTIONS AND DOES NOT USE PROFESSIONAL FUNDRAISING SOLICITORS. Please write, email or call us if you wish to have your name removed from the list to receive fundraising requests supporting the hospitals of Morton Plant Mease Health Care and their affiliates.



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RACE DAY BENEFITS

	Presenting \$25,000	Premier \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Copper \$500
Local presenting sponsor	x					
Opportunity to address event attendees	x					
Company provided banner displayed	4	3	2	2	1	
Corporate name/logo on stage banner	Logo	Logo	Logo	Logo	Name	Name
Sponsor tent/table	20x20	10x10	10x10	10x10	10x10	10x10
Complimentary race entries & t-shirts	20	14	10	6	4	1
Opportunity to add items to race bags	x	x	x	x	x	x

VISIBILITY

	Presenting \$25,000	Premier \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Copper \$500
Logo/name recognition in at least 1 email blast	Logo	Logo	Logo	Name	Name	Name
Logo/name mentioned on TV commercial	x					
Logo/name recognition on event Facebook page	Logo	Logo	Logo	Name	Name	Name
Logo printed on race bibs	x	x				
Logo on pre-race advertising	x					
Recognition in local press release	x	x				
Company logo/name listed on race website	Logo	Logo	Logo	Logo	Name	Name
Logo/name on race t-shirts	Logo	Logo	Logo	Logo	Name	Name
Logo on race entry forms	Logo	Logo				
Logo/name on race posters	Logo	Logo	Logo	Logo	Name	Name
Membership in the Foundation's Corporate Associates program	x	x	x	x	x	
Year long recognition on our donor walls at our hospitals	Name at 4 hospitals	Name at 3 hospitals	Name at 2 hospitals	Name at 2 hospital	Name at 1 hospital	



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Did you know?

Facts about Prostate & Breast Cancer

- **Prostate cancer** is the most common type of cancer found in American men (next to skin cancer).
- **Breast cancer** is the most commonly diagnosed cancer in women.

- **Prostate cancer** is the second leading cause of cancer death in men, after lung cancer.
- **Breast cancer** is the second leading cause of death among women, after heart disease.

- 1 in 7 men will be diagnosed with **prostate cancer** in his lifetime.
- 1 in 8 women will be diagnosed with **breast cancer** in her lifetime.

- Each year, it is estimated that over 221,000 new cases of **prostate cancer** will be diagnosed and this year, an estimated 28,000 men will lose their battle.
- Each year, it is estimated that over 232,000 women will be diagnosed with **breast cancer** and 40,000 will lose their battle.

- Each year, an estimated 2,150 men will be diagnosed with **breast cancer** and approximately 400 will lose their battle.

The hospitals of Morton Plant Mease offer cancer patients the most advanced treatment options available to combat the disease and are committed to delivering the highest quality of cancer care with the least disruption to your normal, daily routine. Proceeds from Rock the Ribbon will be used to provide free community screening, education and counseling services through the hospitals of Morton Plant Mease.



Morton Plant Mease Health Care Foundation

Contact Us:

1200 Druid Road S.
Clearwater, FL 33756

Phone: (727) 462-7036

Fax: (727) 461-8131

Email: mpmhcfoundation@baycare.org

Our Mission:

Morton Plant Mease Health Care Foundation is committed to supporting the hospitals of Morton Plant Mease to improve the health and wellness of our community by inspiring people to invest in high-quality, compassionate care.